



Biyani Institute of Science and Management

I Internal Examination 2019-20

MBA (I Semester)

Subject- IT for Managers (M-106)



Time: 1.30 Hrs.

Set: A

MM: 30

[I] Subjective Questions (Attempt any three questions)

(3*10=30)

1. What is Computer? Write the characteristics and elements of computer.
2. What is Operating System? Explain Types of OS.
3. Write a Short Notes:
 - a. Input Devices
 - b. MS Excel
4. What is MS Windows? Explain the features of MS-Windows.



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Subject- IT for Managers (M-106)



Time: 1.30 Hrs.

Set: B

MM: 30

[I] Subjective Questions (Attempt any three questions)

(3*10=20)

1. What is Operating System? Explain Functions of OS.
2. What is computer? Explain Functional Components of a Computer System.
3. Write a Short Notes:
 - a. output Devices
 - b. MS Word
4. What is MS Windows? Explain the Desktop.



Biyani Girls College

I Internal Examination 2019-20

BBA (III Year)

Subject- E-Commerce

Time: 1.30 Hrs.

Set: A

MM: 40

[I] Multiple Choice Questions

(10*1=10)

1. EDI stands for.....

- (a) Electronic data interchange
- (b) Electric device interchange
- (c) Electronic device integrity
- (d) Electric data information

2. Intercompany e-commerce with no intermediary results in:

- (a) Lower purchase and lower storage cost
- (b) Shorter time to market and open for new market
- (c) Better customer service
- (d) All of the above

3. ATM stands for.....

- (a) Automatic time machine
- (b) Auto time machine
- (c) Automatic teller master
- (d) none of these

4. ISP stands for:

- (a) Internet Service Providers
- (b) International Service Providers
- (c) Internal Service Providers
- (d) Independent Services Providers

5. Which component comes under the main stream of E-commerce?

- (a) E-market
- (b) EDI
- (c) Internet Commerce
- (d) All of the above

6. EPOS stands for:

- (a) Electronic point of sales
- (b) Electronic point of supply
- (c) Electronic position of sales
- (d) Electronic point of saving

7.has application for both business and business to consumer transactions.

- (a) Internet Commerce
- (b) Electronic Data Interchange

(c) Electronic Markets (d) Internet Exchange

8. Airline booking system is an example for an:

(a) Internet Commerce (b) Electronic Data Interchange

(c) Electronic Markets (d) Internet Exchange

9. Post Box/Mail Box system is also known as:

(a) E-market system (b) Internet system

(c) Store and forward system (d) none of the above

10. Cash flow reduces stockholding and customer looking the advantage of:

(a) E-market (b) EDI

(c) Internet commerce (d) E-business

[III] Long type Questions:

(10*3=30)

Q1. What is E-Commerce? Explain the characteristics and activity of E-Commerce.

Q2. Write short note:

(a) Application of E-Commerce (b) M-Commerce

Q3. What is networking? Explain types of Networks.



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I Internal Examination 2019-20

BBA (III Year)

Subject- E-Commerce

Time: 1.30 Hrs.

Set: B

MM: 40

[I] Multiple Choice Questions

(10*1=10)

1. Electronics Commerce includes:

- (a) Electronic trading of goods
- (b) Electronic trading of services
- (c) Electronic financial transaction
- (d) All of the above

2. The principal function of anis to facilitate the search for required product or services:

- (a) Electronic Market
- (b) EDI
- (c) Internet
- (d) None of the above

3. Airline booking systems are an example of an:

- (a) Internet Commerce
- (b) Electronic Data Interchange
- (c) Electronic Markets
- (d) Internet Exchange

4. PIN stands for:

- (a) Portal Index Number
- (b) Personal Index Number
- (c) Personal Identification Number
- (d) Postal Identification Numbers

5. Cash flow reduces stockholding and customer looking is the advantages of:

- (a) E-market
- (b) EDI
- (c) Internet Commerce
- (d) E-business

6. E-commerce implementation includes

- (a) Technical implementation
- (b) High-Level implementation
- (c) Business implementation
- (d) both (a) and (b)

7. Benefits of an e - commerce are:

- (a) Knowledge Market (b) System Scalability
(c) System and Data Integrity (d) All of the above
8. CRM stands for:
- (a) Customer Relationship Management (b) Computer Relationship Management
(c) Computer Relationship Market (d) Customer Relationship Market
9. URL stands for:
- (a) Uniform Resources Location (b) Uniform Retail Locator
(c) Universal Resources Locator (d) Uniform Resources Locator
10. ISP stands for:
- (a) Internet Service Protocol (b) Internet Service Providers
(c) Integrated Service Providers (d) Intelligent Service Providers

[III] Long type Questions:

(10*3=30)

Q1. Explain Key drivers of E-Commerce and Difference Between traditional Commerce and E-Commerce

Q2. Write short note:

- (a) Elements of E-Commerce
(b) Benefits of E-Commerce

Q3. What is Software? Explain Topologies