



**Biyani Girls College**  
**I Internal Examination 2019-20**  
**BBA (I Year)**  
**Subject- Business Management**

**Time: 1.30 Hrs.**

**Set: A**

**MM: 40**

**[I] Multiple Choice Questions**

**(10\*1=10)**

- 1) Which of the following is not a function of management?  
a) Planning                      b) Staffing                      c) Co-Operation                      d) Controlling
- 2) Management is  
a) An art                      b) A science                      c) Both art & science                      d) Neither
- 3) Policy formulation is the function of  
a) Top level management                      b) Middle level management  
c) Operational management                      d) All of the above
- 4) Find the odd one out  
a) BOD                      b) Chief Executive  
c) Foremen                      d) Shareholders
- 5) How are principles of management formed  
a) In a laboratory                      b) By experiences of management  
c) By experiences of customers                      d) By propagation of social scientists
- 6) Management should find ' One best way ' to perform a task. Which technique of Scientific management is defined in this sentence  
a) Time study                      b) Motion study                      c) Fatigue study                      d) Method study
- 7) Which of the following best describe 'Mental revolution '  
a) It implies change of attitude  
b) The management workers should not play the game of one upmanship  
c) Both management and workers require each other  
d) Workers should be paid more wages
- 8) Top management is concerned with .....  
(a) Carrying suggestions upwards                      (b) Maintaining liaison with the outside world  
(c) Transmitting orders downwards                      (d) None of these
- 9) Management is called a process because.....  
(a) It is applicable to the manufacturing process  
(b) It is relevant for social organization  
(c) It involves a series of action  
(d) All of above
- 10) The possibilities of inadequate profits or even losses due to uncertainties are known as  
(a) Business contingencies                      (b) Business risks  
(c) Business ventures                      (d) None of these

**[II] Long type Questions:**

**(10\*3=30)**

- 1) What is Business. Explain the role or importance of business organization.
- 2) Write note on  
A      Sole proprietorship                      B      Partnership
- 3) Define Management. Explain its characteristics or nature of management



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**[I] Multiple Choice Questions**

**(10\*1=10)**

- 1) Which one of the following may not be a factor behind starting a business?  
(a) Routine workload                      (b) Size of the firm  
(c) Finance                                      (d) Location of the business
- 2) Name the two broad categories of business activities.  
(a) Trade and commerce                      (b) Trade and industry  
(c) Industry and commerce                      (d) None of these
- 3) Commerce includes activities relating to trade and \_\_\_\_\_ to trade.  
(a) Supporting (b) Subsidiaries                      (c) Auxiliaries (d) None of these
- 4) 'Earning of profit is considered to be the subsidiary objective of the business.' The given statement is  
(a) True    (b) False    (c) Cannot say
- 5) Following are the characteristics of business risks. One of them is not correct. Please identify it.  
(a) Loss is the reward for risk bearing  
(b) Business risks are due to uncertainties  
(c) Risk is an essential component of every business  
(d) Degree of risk depends mainly upon the nature and size of business
- 6) Transfer of interest exists in the case of  
(a) Profession                      (b) Employment                      (c) Business                      (d) None of these
- 7) Human activities are of \_\_\_\_\_ types  
(a) One                                      (b) Two                                      (c) Three                                      (d) Four
- 8) A government company is any company in which the paid up capital held by the government is not less than  
(a) 49 per cent                      (b) 51 per cent                      (c) 50 per cent                      (d) 25 per cent
- 9) ..... function is regarded as the essence of management  
(a) Organizing                      (b) Staffing                      (c) Coordination                      (d) Controlling
- 10) F.W.Taylor is associated with .....  
(a) Scientific management                      (b) Future management  
(c) Modern management                      (d) Principle of management

**[II] Long type Questions:**

**(10\*3=30)**

- 1) What do you mean by business? Clearly explain the scope of business activities.
- 2) Write note on:  
a) Joint Sector  
b) Public Enterprises
- 3) Write an essay on "importance of management" in modern economy.