



**Biyani Girls College**  
**I Internal Examination 2019-20**  
**BBA (I Year)**  
**Subject- Business Economics**

**Time: 1.30 Hrs.**

**Set: A**

**MM: 40**

**[I] Multiple Choice Questions**

**(10\*1=10)**

- 1) What type of relationship exists between the price and quantity demanded?  
(a) Indirect                      (b) Inverse                      (c) Positive                      (d) Both (a) and (b)
- 2) \_\_\_\_\_ represents the tabular form of quantity demanded of a particular product during a given period  
(a) Law of Demand                      (b) Demand Curve  
(c) Demand Schedule                      (d) Cross Demand
- 3) Extension and Contraction of Demand for a good occurs as a result of  
(a) Change in the quality of good                      (b) Change in the price of a good  
(c) Availability of cheaper substitutes                      (d) Increase in Income
- 4) Which of the following cost curve is U shaped?  
(a) Average cost curve                      (b) Marginal cost curve  
(c) Average fixed cost curve                      (d) Average variable cost curve
- 5) The point where TR curve cuts TC curve is called  
(a) Equilibrium point                      (b) Split off point  
(c) Point of inflexion                      (d) Breakeven point
- 6) (6) Cardinal utility approach is based on the \_\_\_\_\_ school of thought.  
(a) Marshalling                      (b) Albert                      (c) Economic                      (d) None of these
- 7) In the short –run ,when the output of a firm increases, its average fixed cost will  
(a) Increase                      (b) decrease  
(c) Remains constant                      (d) none of the above
- 8) When TU is maximum, MU is zero, it is called \_\_\_\_\_  
(a) Saturation                      (b) Diffusion                      (c) Utility                      (d) none of these
- 9) Collection opinion method is also known as the \_\_\_\_\_  
(a) Sales force opinion                      (b) purchase force opinion method  
(c) Sales return opinion                      (d) purchase return opinion
- 10) \_\_\_\_\_ goods are those which can replace each other in use  
(a) fact                      (b) No replace                      (c) substitute                      (d) none of these

**[III] Long type Questions:**

**(10\*3=30)**

- 1) Define Business Economics. Explain Methodology of Economics.
- 2) Define Cost. What are the various concept of cost?
- 3) Define Production Function. Explain short run laws of production.